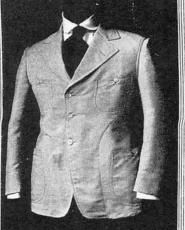
Vanity Fair; June, 1915

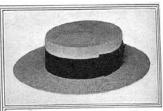
-the first of three pages-



A somewhat conservative Sennit straw, with wide brim and moderately high crown; \$4







Conservative split straw, with lowish crown and wide shade-giving brim; price \$5



The newest high-crown English shape, with a well-proportioned brim; price \$3

h-crown English Suits of Palm Beach cloth, and Shantung will be worn this summer in both city and counwell-proportioned try. Above are a Norfolk (see rear view below) and a sack coat. They may be had, with trousers in tan, Oxford gray or navy blue, at \$12 to \$25 according to the material

Here is an Imitation Panama, made of flexible woven cactus; very light; price \$7

SHOPPING FOR THE WELL-DRESSED MAN

Tendencies in Men's Clothes for the Summer—Some Useful Accessories

By Robert Lloyd Trevor

ITH the first lap of summer well under way, and the scent of tennis balls and touring cars in the air, it behooves the thoughtful man to start laying in a wardrobe-trunkful of hot weather clothes.

By the word thoughtful, I mean, of course, to characterize the man who realizes that, during June, July and August, the sun has a habit of making itself disagreeable, that it will soon be operating at its full efficiency, and that his comfort depends largely on a judicious choice of raiment.

Comfort is the motif of this article. Comfort and its inseparable ally, common-sense. They are the sole factors worthy of your consideration at the moment of impact between you and the tailor.

A few years ago such a statement would have been flat, and impractical; for the reason that, outside of Palm Beach and similar resorts, sensible clothes for the torrid months were quite unknown. Now, however, it is not only possible to obtain them, but easy.

Signs of life in the tailoring world began to manifest themselves to a considerable degree last summer, when, as if by common consent, the shop windows suddenly bloomed with displays of the so-called Palm Beach clothes. But the masculine public, always chary of changing its customs, kept the even tenor of its flannel-and-worsted-clad way. True, one did occasionally encounter an intrepid soul enjoying the coolness and comfort of a light-

A letter addressed to Vanity Fair will bring you in return the names and addresses of the shops where any of the articles shown in these pages may be bought. Should it not be convenient for you to purchase the articles yourself, the Vanity Fair Shoppers will gladly buy them for you, at no extra cost. And if there is any question with regard to men's attire to which you seek an answer Vanity Fair is at all times yours to command.

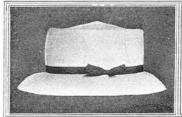
Rear view of the Norfolk shown above



weight fabric; but the great majority were afraid to follow suit, and perspired for their cowardice. Last year almost everything was blue, gray or sage-green flannel or worsted. This year, unless present indications prove misleading, everything will be Panama cloth, Shantung silk and linen, not merely for use in the country, but for everyday wear in the city, where the air is stifling and the sidewalks radiate heat long after sundown.

On this page I have shown two examples of summer coats. Made of Panama cloth with as much care as if they were of stouter stuff, they are, to my mind, ideal for city and country wear. That on the left is a semi-Norfolk, the other, a three button sack coat. Both are simply cut, a little more ample than coats of heavier material—for summer clothes should not cling—and both are light in weight, unpadded, unlined and in irreproachable taste. It is possible to obtain such coats—and the trousers which accompany them—in Oxford gray, navy blue, and black and white checks, and, besides Panama cloth, they are made of Shantung, pongee, crash and other materials.

THE hats displayed here represent the most desirable of the 1915 crop. You will notice that they are considerably saner than those of last year, crowns are not so high, and brims (which, after all, are supposed to shade the eyes and the back of the neck) are not so narrow. Since the hats are fully described in the captions, I will not dwell on them further.









Knockabout hat of Milan straw—may New summer hat with leghorn crown Very light Madras straw, with wide Summer felt hat—pearl grey or while—be twisted into various shapes; \$6 and flexible grey felt brim; \$10 flexible brim; \$4 exceptionally light in weight; \$4

OldMagazineArticles.com

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-the second of three pages-

I has often been said that if a man is well-clad at the extremities, that is, if his hat and shoes are beyond reproach, he may wear almost anything on the connecting limbs.

Believing to a certain extent in the validity of this doctrine, I have, as you can see, taken pains to provide a generous display of both commodities with the hope that, as with the collected works of Strindberg, there will be some-thing in the assemblage for everybody.

Just a word concerning the tendencies in shoes for the coming season, particularly sports shoes.

You have probably made a mental note that the footwear shown in the cut at the lower left hand corner of this page is somewhat more flamboyant in tone than most articles usually recommended in these columns. I admit the impeachment. Flamboyant is really a little too mild a descriptive. Immoderate would be nearer the mark.

Nevertheless, it seems to me compatible with the scope of this department occasionally to show things as they are, for what they are, leaving the matter of condemnation or approval to your own fair discretion.

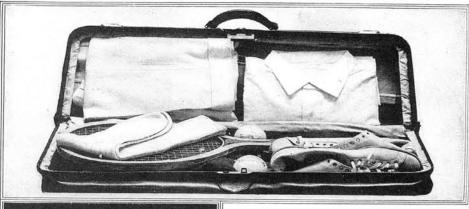
I do not say that these shoes are entirely to be condemned, on the one hand, or lauded, on the other. Worn under the proper circumstances, with the proper clothes they may be eminently desirable; the said circumstances being not unrelated to tennis courts, golf links, country clubs and yachts, and the proper clothes consisting of white flannels or summer suits extremely light in color.

And the fact that these shoes are made by a

And the fact that these shoes are made by a firm whose products are generally accepted as standards of good taste, while equally orna-mental ones are displayed by every other good bootmaker in town, puts a slightly different aspect on the case.

TAKING them in the order of their appearance in the picture: the boot at the top is made of white buck, and russet calf, and has a sole and heel of whitened leather. In company with the Oxford on the extreme left, which also has a leather sole and heel, this boot is boot fitted for heather and heel, this boot is boot fitted for heather and heather sole and heel, this boot is boot fitted for heather and heather sole and heel, this boot is boot fitted for heather and heather sole and heel, this boot is boot fitted for heather and heather sole and heel in the sole heather sole and heel is the sole and heel is the sole heather sole and heather sole and heather sole and heather sole heather so heather sole and heather sol is best fitted for hotel and cottage piazza work, in the morning or afternoon. These shoes is best fitted for notes and cottage piazza work, in the morning or afternoon. These shoes should never, of course, be taken onto a boat of any kind. No shoes with leather soles and heels should. Tennis courts too, are taboo so far as they are concerned. But for golf there is no fault to find with them, and they may be improved by the addition of hob-nails to prevent slipping. vent slipping.

The other two, constructed likewise of tan calf, or dark brown cordovan, and white buck, are equipped with the rubber soles that render them eligible for tennis and yachting.



Tennis bag, which holds two rackets, shoes, shirt, sweater, trousers, in fact everything. It costs \$10

Speaking of hob-nails and golf, here is a shoe that represents the acme of comfort and practicality, for steady pounding on the links. It is solidly made—though not heavy—and at the same time is soft and yielding in the upper. It is reinforced across the instep, where the greatest strain comes, and is fitted with a full complement of nails.

Lastly, the two walking shoes, shown in the small single pictures at the right of the brown and white exhibit. The upper one, made of black or tan calf on a French last—observe the slightly stubbed toe—is an ideal hot-weather singhtly studged toe—is an ideal not-weather shoe. It is as light as a feather and as neat as an egg. Beneath it is a new variation of the wing-tip brogued shoe which was so much used last year. It, too, is obtainable in brown or black. Rather heavier and more substantial than the other it is available the united for all. than the other, it is excellently suited for walking over rough roads or, with the addition of hob-nails, for scuffling in and out of sand pits with a niblick.

TENNIS enthusiasts who, perforce, must travel with their outfits, have long wanted a suitable case in which to carry everything. A racket or two are not the handiest things in the world to have around when one has to manage a suitcase and perhaps a top-coat as well to say nothing of books, newspapers, magazines and a cigarette.

Here is something that fills the bill to an almost uncanny nicety. The picture is so clear that it seems a little like painting the rose to describe it. For the satisfaction of everyone, however, I will enumerate the things that may be packed into it:

Two tennis rackets, for which

Two tennis rackets, for which there are special canvas compartments; and two or three balls.

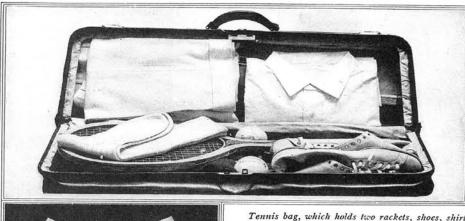
Tennis shoes (not exactly miniatures).

Trousers, shirt and socks and a sweater, or blazer, according to

And, in all likelihood, half a dozen more useful little things might be squeezed in without injury to themselves or to the contour of the bag.

UNDERNEATH this admirable piece of luggage, I have put what I consider to be an admirable tennis or golf shirt. The market has been flooded, during the past two years, with such a number of extreme and rather absurd outing shirts, that it is a relief to find one that is sane and reasonable. Note that it is not coat-cut. That is one of its advan-

(Continued on page 94)





Tennis or golf shirt, of white Oxford, with long or short sleeves, can be buttoned at neck or left open—\$2



English model golf boot of tan calf, reinforced over instep and studded with hob-nails—\$6.50



A boot and some shoes for the country. For full descriptions see text above. The boot is \$10, and working from left to right, the shoes cost \$9, \$8.50 and \$9



Black or tan walking shoe made on a French last. Very light in weight—\$9



Brogued walking or golf shoe of tan or black calf. Most substan-tial—\$9

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Shopping for the Well-Dressed Man

tages. A coat-cut shirt will take the joy out of any tennis match. Another advantage is that it combines the quality of being buttonable all the way up, with that of opening sufficiently at the neck, without assuming the appearance of a girl's middy blouse. It is made of light-weight Oxford—a cool, porous and absorbent composition, and may be had with short or long sleeves. long sleeves.

BELOW may be seen two recent examples of the soft collar, worn with neither buttons nor pin. They resemble closely in shape the latest stiff collars for

At this juncture it might be well to give vent to a few remarks regarding the growing popularity of this kind of neck-covering, and the mistake made by a number of people in using it in the same capacity in which they use ordinary collars. Possibly you may re-



Soft collar of silk with pointed ends-25c way front-25c Both these collars should be worn without pin or buttons in the front

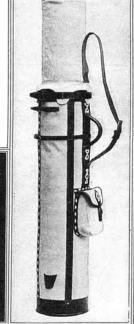
member that some months ago, in my paragraphs on the return of the stiff cuff, I said that soft cuffs should only be worn on outing shirts, and in the country. The same applies to soft collars They are decidedly out of place in town



knuckles-



Golf stockings with perma-nent garter \$5 a pair Tennis socks, Scotch wool-\$2



Traveler's covered caddy bag, rain and thief proof—\$12 See description



Outing shirt of blue or tan linen, piped with black; attached soft collar-\$2

with black; attached soft collar—\$2

REVERTING, once more, to golf: I have found in my wanderings some specially designed gloves, which have a new feature in a pleat, set in the back of the right hand, which expands with the bending of the knuckles. The stockings are an innovation in that they have a neat, permanent garter. En passant, the tennis socks, of Scotch wool, in various colors, are soft, comfortable and absorbent. The caddy bag shown on this page is for traveling. It consists of two separate bags, one of which may be fastened to the other in the capacity of cover. This is useful, since it prevents the loss of one's clubs either through accident, or grand larceny—the stealing of golf clubs is grand larceny, isn't it?—and for practical, playing purposes, the cover fits into the lower bag like a lining.

Finally, another outing shirt, with piped cuffs, collar, box pleat and pockets. It is a pleasant garment made in blue or tan and one that should find favor.