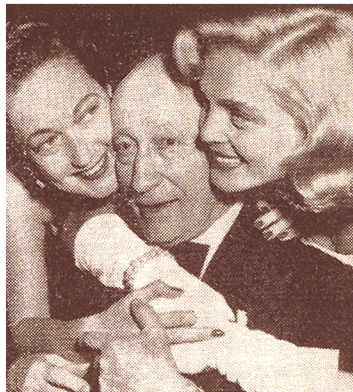


Roundies vs. TV

Impressed with the success of Cinerama and Arch Oboler's *Bwana Devil*, a three-dimensional full-length feature, movie makers decided the **"3D process" would bring TV watchers back to box offices.** On his 50th anniversary as a producer, Adolph Zukor, 80, admitted, "I was pleased with what I saw" after a demonstration of Paramount's new, unnamed roundie. He was then feted at a 1,000-guest birthday celebration. Highlight: hugs from Dorothy Lamour and Lizabeth Scott (above).



Lamour and Scott hug Zukor.

Old Hands, New Plans

Another Hollywood veteran, Cecil B. DeMille, said he would remake his 1923 money-maker, *The Ten Commandments*, in Egypt in 3D next October. Pioneering Cinerama (headed by Louis B. Mayer) planned two features for this year. To show them, the firm is dickering to lease and convert 20 theaters from coast to coast. New contender for first 3D queen: leggy stripteaser, Lili St. Cyr, signed by producer Sol Lesser to dance in a 3D color short, *Carmenesque*. She also had other plans: "I'm going to star in a science-fiction movie called *Space Girl*. I'm a leader of a group of women who go hunting men."