

'47

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A Statement of Intention

In THE first issue of a new magazine it is customary to proclaim one's special identity. '47 is the only national magazine owned and controlled by people who write, paint, and photograph professionally. Its stockholders include many talented men and women whose names you know well. Now, for the first time, they have their own magazine.

The title, changing with the calendar, reminds us that it is no longer last year but this, that progress has a will beyond our own. Our policy is to report on the world of the year in which we find ourselves, and on its immediate past and possible future. This report will be in articles, fiction, pictures, in humor, and in sober discourse. Our stockholder-contributors will help make it continuously interesting. But they will not monopolize our pages, which are open to anyone with something intelligent to say.

Only in rare instances will we reprint, condense, or allow others to reprint our work. What you read in '47 you read first and in full. And you read it in '47 only—our material will not appear in reprint magazines.

We hold that, since mankind can now destroy itself instantaneously, an ever-expanding philosophy is essential to its survival. Neither the editors, who are pledged to continue their education, nor the associated contributors claim to know all the answers. They do claim to be independent in their search for them; they are under no pressure to hand down institutionalized ideas.

Their purpose is to bring to you, each month, a magazine that rates man's urge to comprehend high among his superior traits, the need to be entertained as an ingredient of his nature.

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(back-cover)

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