

FRIDAY, MAY 24, 1918.

NEW CAP READY FOR WHOLE A. E. F. AND IT'S NATTY

Old Overseas Headgear Dis-
carded for More Sci-
entific Issue

"SEAM AND CREASE" DID IT
Long Warfare Over Brain Cover-
ing Produces Chic Crown
of Victory

"The crease follows the seam and the seam follows the crease."

That is the college yell of the New Overseas Cap. For whether you knew it before or not, there is a New Overseas Cap. And the most important thing about the New Overseas Cap is that it differs from the old overseas cap.

It has certain points of similarity. It is built to cover the head. It is made of much the same kind of cloth. It has neither brim nor visor.

But it has these advantages. It is much better made than the old cap. It fits more neatly, looks more *chic*, adapts itself far more genteelly to the average doughboy braincase.

This is not the place to rehash the whole history of the War of the Overseas Cap, or the part which THE STARS AND STRIPES played in that memorable contest. Suffice it that there is a New Cap, and let bygones be bygones.

Made on Scientific Plan

The New Cap—the Quartermaster Corps vouches for this—is made on a thoroughly scientific plan. The old cap

The Stars and Stripes

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is believed not to have been made on any plan. The theory of the New Cap is the one enunciated above. "The crease follows the seam and the seam follows the crease."

With what result? First of all, it means that the New Cap fits. It means that when you are not wearing it, it can be folded into a bundle the size of a handkerchief and stowed away in your pocket without making a sizeable bulge. And when you remove it from your pocket for wear, it will not be creased and wrinkled and generally hideous. It will have kept its shape—all because the crease follows the seam and the seam follows the crease.

In the illustration, rear view, shown on another page, the fold is slightly spread for two reasons—first, to show the significance of the seam-follow-crease advantage, and second, because everyone will probably insist on wearing the Cap that way. The Bequest of our Brummels, however, will keep the folds as close together as possible, which is the correct method.

The colored piping on officers' caps will be worn as in the earlier model. So will the insignia of rank, for officers, and of branch of service for enlisted men.

The New Cap is not in prospect. It is an accomplished fact. Several thousands of it are already being worn. Eventually the number will be———, which as our readers can see, will allow one Cap for every man in the American Expeditionary Forces. And they will be distributed as rapidly as they can be turned out.

The New Cap is an independent product. Those who have seen it report variously that it looks like a Belgian cap, a Kiltie cap, a Royal Flying Corps cap. This proves that it looks like itself only, and like no other cap in the world.

To put it in a word, the New Cap is natty. And the old cap was not even hatty.