War Effect on Clothing Styles.

Although the clothing retailers at the present time appear willing, and even anxious, to get as early deliveries as possible of the goods they have on order, the manufacturers are debating the effect which the war will have on certain lines that have been sold for Fail. If the movement for economy in dress gains headway, as it promises to do, the far-sighted men in the industry see trouble ahead. The overcoat orders so far placed show quite a leaning toward costly and fancy effects, such as the fur-collared garment and the many variations of the trench coat. If the consumer, up to the time he decides to buy his Winter suit and overcoat, is won over to dress economy, it may be, so some clothiers believe, that he will buy only the most staple goods.

The New Hork Times

Published: April 20, 1917 Copyright © The New York Times